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## Manufacturers' and Rectifiers' Permits

Alcohol Beverage Laws

**Fact Sheet 3114**

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This fact sheet provides information about Wisconsin alcohol beverage laws relating to manufacturers' and rectifiers' permits. A manufacturer is a person that ferments, makes, or distills intoxicating liquor. A rectifier is a person that purifies, refines, or mixes intoxicating liquor, or a person who places intoxicating liquor in bottles or other containers. Complete definitions of these two terms are in secs. [125.02\(10\)](#) and [\(16\)](#), Wis. Stats. No person may operate as a manufacturer or rectifier unless they obtain a permit from the department.

### Allowed Activities

A manufacturer's permit authorizes the following activities (see all authorized activities in sec. [125.52\(1\)](#), Wis. Stats.):

- Manufacturing intoxicating liquor on the manufacturer's premises
- Selling intoxicating liquor that was made on the manufacturer's premises to wholesalers
- Selling intoxicating liquor, made on the manufacturer's premises, in bulk containers to permitted Wisconsin wineries, manufacturers, or rectifiers to use for production purposes
- Providing free taste samples (not exceeding 1.5 fl. oz. per person) of intoxicating liquor that was made on the manufacturer's premises for consumption on the premises
- Making retail sales of intoxicating liquor that was made on the manufacturer's premises for consumption on or off the premises
- Manufacturing wine without obtaining a winery permit

A rectifier's permit authorizes the following activities (see all authorized activities in sec. [125.52\(1\)](#), Wis. Stats.):

- Rectifying intoxicating liquor on the rectifier's premises
- Selling intoxicating liquor that was rectified on the rectifier's premises to wholesalers
- Selling intoxicating liquor, rectified on the rectifier's premises, in bulk containers to permitted Wisconsin wineries, manufacturers, or rectifiers to use for production purposes
- Providing free taste samples (not exceeding 1.5 fl. oz. per person) of intoxicating liquor that was rectified on the rectifier's premises for consumption on the premises
- Making retail sales of intoxicating liquor that was rectified on the rectifier's premises for consumption on or off the premises
- Bottling wine without obtaining a winery permit

## Additional Restrictions

The following regulations apply to manufacturers and rectifiers:

- A manufacturer's or rectifier's permit cannot be issued to a foreign corporation or foreign limited liability company
- The holder of a manufacturer's or rectifier's permit cannot provide free taste samples of or sell intoxicating liquor on the premises unless a licensed operator, or some other person with privilege of an operator's license, is present on the premises and immediately supervising the sale or service (see [Fact Sheet 3104 Operators' Licenses](#))

## Interest Restrictions

A manufacturer or rectifier cannot hold a direct or indirect interest in any of the following:

- "Class A", "Class B", or "Class C" liquor license
- Wholesale permit

Find additional manufacturer's and rectifier's permit interest restrictions and exceptions in sec. [125.69\(1\)](#), Wis. Stats., and in sec. Tax [8.87](#), Wis. Adm. Code.

## Any Questions?

If you are unable to find an answer to your question about manufacturers' or rectifiers' permits on the department's website, you may email, write, or call the department.

**Visit our website:** [revenue.wi.gov](http://revenue.wi.gov)

**Email:** [DORAlcoholTobaccoEnforcement@wisconsin.gov](mailto:DORAlcoholTobaccoEnforcement@wisconsin.gov)

**Write:** Wisconsin Department of Revenue  
Alcohol & Tobacco Enforcement  
P.O. Box 8933  
Madison, WI 53708-8933

**Telephone:** (608) 264-4573

### Applicable Laws and Rules

This document provides statements or interpretations of the following laws and regulations enacted as of August 16, 2022: secs. 125.02, 125.52, 125.68, and 125.69, [Wis. Stats.](#), and sec. Tax 8.87, [Wis. Adm. Code](#).

Laws enacted and in effect after this date, new administrative rules, and court decisions may change the interpretations in this document. Guidance issued prior to this date, that is contrary to the information in this document is superseded by this document, according to sec. 73.16(2)(a), Wis. Stats.

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