

Form
AB-330

Liquor Salespersons Permit Application

Fees	
BTR Fee	\$
Permit Fee	\$ 200
Background Check Fees	\$
Total Fees	\$

For DAB Use Only	
Permit #	Date Received

Part A: Individual Information			
1. Last Name	2. First Name	3. M.I.	4. Social Security Number
5. Address			
6. City		7. State	8. Zip Code
9. Date of Birth	10. Phone	11. Email	

Part B: Criminal History		
1. Has the applicant been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, describe the nature of the violation. Attach additional sheets if necessary.		
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
2. Are charges for any offense pending against the applicant? Exclude traffic offenses unless related to alcohol beverages <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, describe the nature of the violation. Attach additional sheets if necessary.		
3. List the applicant's business or occupation, if any, for the past 3 years.		

Part C: Employer Business Information		
1. Name of Wisconsin Permittee Applicant Will Represent	2. Wisconsin Permit Number	
3. Address		
4. City	5. State	6. Zip Code

Part D: Attestation	
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant and not on behalf of any other individual or entity seeking the permit. Further, I agree that the rights and responsibilities conferred by the permit(s), if granted, will not be assigned to another individual or entity. I understand that any permit issued contrary to Wis. Stats. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.	
Signature	Date

Form AB-330 Instructions

Liquor Salespersons Permit Application

Who needs this permit?

Any person who solicits orders or engages in the sale of liquor or wine on behalf of an alcohol beverage producer or wholesaler needs a salesperson's permit. See [Fact Sheet 3112](#) for information on this permit.

Fee calculation

- The Business Tax Registration fee of \$20 is owed if the applicant has never registered with the Department of Revenue (DOR). No fee is due if the applicant is currently registered.
- The permit fee for this permit is \$200 for a 2-year period.
 - If this 2-year cycle has already started due to an existing permit, a portion of the fee may be prorated and refunded.
- The background check fee is \$7 for each applicant.
 - This fee is non-refundable.
 - If submitting multiple alcohol beverage permit applications, pay this fee only once per person.
- Submit all applicable fees above with the permit application documents.

SPECIFIC INSTRUCTIONS

Part A: Individual Information

- Provide the requested information for the person applying for the salesperson's permit.

Part B: Criminal History Questions

- Charges and convictions, including felony convictions, are not automatic disqualifiers to alcohol beverage permitting. Provide as much information as possible about any conviction or charge listed.

Note: Subject to the Wisconsin Fair Employment Law (Ch. 111, Wis. Stats.), persons with convictions or pending charges may, if those offenses are sufficiently relevant, be prohibited from holding alcohol beverage license and permits under sec. 125.04(5)(a)(1), Wis. Stats. See the Department of Revenue's [Permit Predetermination Common Questions](#) for offenses that may prevent someone from holding a permit.

Part C: Employer Business Information

- Provide information for the applicant's employer. If the applicant is a salesperson for more than one legal entity, then a separate permit application is needed for each employer.

Part D: Attestation

- Read the attestation carefully, then sign and date.

Submission

Mail this form, along with all required forms, documents, and payments to the address below:

Wisconsin Department of Revenue
Division of Alcohol Beverages
PO Box 8934
Madison WI 53708-8934

Applications may be shipped expedited/overnighted to the following physical address:

Wisconsin Department of Revenue
Division of Alcohol Beverages
2135 Rimrock Rd
Madison WI 53708
MS 5-DAB

Assistance

This form is designed by the Division of Alcohol Beverages. If you require assistance with this form, or if you have questions about alcohol beverage laws and regulations, you may contact the Division of Alcohol Beverages using the contact information below:

Website: [DOR Alcohol Beverage \(wi.gov\)](http://wi.gov)

Write: DORAlcoholPermits@wisconsin.gov

Call: (608) 266-2526